



# LawnMaster®

The only lawnmower designed and manufactured  
in New Zealand



MANUFACTURED BY



**STEELFORT**



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**Aaron Cruden**  
Member of the "2011 Rugby World Cup"  
All Blacks and Manawatu Turbos

# LawnMaster®

## TRADITION

For almost 70 years LawnMaster has helped New Zealanders to create superior lawn finishes. Designed and manufactured in New Zealand by Steelfort, a leading New Zealand owned manufacturer and distributor of quality, high performance lawn and garden products, LawnMaster has been New Zealand's most trusted lawnmower since 1946.

Steelfort is committed to continuous research & development and our eye for innovation has ensured that LawnMaster lawn and garden products have repetitively stayed at the forefront of lawn care technology with each model packed with features that guarantee performance.

LawnMaster lawn and garden products represent New Zealand craftsmanship that you can trust for complete peace of mind.

Our products are engineered for superior performance and only high quality components are used to manufacture every LawnMaster lawn and garden product in our Palmerston North factory.



The only lawnmower designed and manufactured in New Zealand

Extensive  
Lawnmaster  
Warranties

**4**year  
WARRANTY

**Lifetime**  
ALLOY CHASSIS WARRANTY





**Throttle Control**  
The sturdy steel mechanism provides safe engine stop, start and run functions

**Zone Start\***  
Easy and safe to use. Zone start option on Eco Executive'

**Handle Cam Lock Levers**  
Easy release levers to collapse the handle for compact storage

**Grass Catcher**  
Minimise catcher emptying with robust yet light weight and high density plastic catcher

**Self Clearing Grass Flap**  
The shape of the grass flap has been designed to enable the option of mowing the lawn safely without the catcher

**Cutting Height Adjuster**  
10 position variable steel height adjuster (10-65 mm cut height) that is stronger and more durable

**Wheels**  
8" dual ball bearing wheels

**Aluminium Chassis**  
Made from New Zealand produced primary grade alloy, light weight and extra strength chassis won't crack, break or rust

**Light weight**  
The Eco 480 Series has been designed to reduce weight but retain its strength and durability

**Ergonomic Handle**  
Designed for the operator to manoeuvre with ease and comfort

**New XP Handle**  
Convenient XP lower one piece handle for easy lifting



**Swing Back Blades**  
Provides crank shaft protection and clean precision cutting



**Hidden Height Con-rod**  
The connecting rod is placed under the mower for stream-lined chassis

**Stream Lined Chassis**  
Uncluttered easy cleaning

**Engine - Briggs & Stratton\***  
B&S engine on 480mm cut, 460mm cut and some 530mm cut lawnmowers are easy to start and provide a reliable performance across a variety of terrains

**Self-Drive Gearbox\***  
No effort required for the self-propelled models

**Mow Zone**  
Cuts beyond the line of the wheels to achieve a tidy professional finish along fences, trees, paths, and driveways

**Mulch Plug\***  
The simple way to fertilise lawns. Mulch plug standard on 480 series LawnMaster mowers

**Hose Cleaning Access**  
For keeping the underside of the chassis clean

\*Features vary depending on the model



**Suburban**

New generation lawnmower designed for average size residential sections

- 480mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 500E Series OHV Engine
- 140cc rating
- Mow Zone
- Cutting disc with four swing back blades
- 45 litre plastic catcher
- 15-40 minutes mowing time guide
- Mulch plug



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**Executive**

New generation lawnmower with more power and long life engine offers greater durability in tough conditions

- 480mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 650XNP Series I/C Engine
- 190cc rating
- Mow Zone
- Zone start
- Cutting disc with four swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-80 minutes mowing time guide
- Mulch plug



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**Key Start**

New generation lawnmower offers effortless start, designed for tough conditions

- 480mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 675 Series engine
- 190cc rating
- Mow Zone
- Cutting disc with four swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-60 minutes mowing time
- Mulch plug



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**Self-Propelled**

New generation lawn mower requires no effort to push, designed for larger lawns

- 480mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 650XNP Series I/C Engine
- 190cc rating
- Mow Zone
- Zone start
- Cutting disc with four swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-80 minutes mowing time guide
- Mulch plug



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**Metro**

Perfect for smaller suburban lawns delivering superior lawn finish

- 460mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 450 Series OHV Engine
- 125cc rating
- Mow zone
- Cutting disc with swing back blades
- 45 litre plastic catcher
- 15-40 minutes mowing time guide
- Mulch plug

NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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**FineCut**

Designed for medium sized domestic lawns that require extra power and versatility

- 460mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 650XNP Series I/C Engine
- 190cc rating
- Mow Zone
- Zone start
- Cutting disc with swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-80 minutes mowing time guide
- Mulch plug

NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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**Mulch Plug**

The simple and convenient way to fertilise lawns



**Key Start**

Absolutely no effort required to start this engine designed to deliver picture-perfect finish to every lawn

- 460mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 675 XNP Series engine
- 190cc rating
- Mow Zone
- Cutting disc with swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-60 minutes mowing time guide
- Mulch plug

NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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**Self-Propelled**

Effortless mowing with no pushing required, designed for larger lawns

- 460mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 650XNP I/C Engine
- 190cc rating
- Self-Propelled drive
- Mow Zone
- Zone start
- Cutting disc with swing back blades
- XP lower one piece handle
- 45 litre plastic catcher
- 30-80 minutes mowing time guide
- Mulch plug

NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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### WideCut

Designed for those big lawns with the extra wide cut and powerful commercial engine

- 530mm cut, extra strength aluminum chassis
- Kohler Courage XT8 OHV engine
- 173cc rating
- Zone start
- Mow zone
- Cutting disc with swing back blades
- 55 litre fabric catcher
- 30-120 minutes mowing time guide
- Mulch plug



NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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### WideCut Self Propelled

The superb self-propelled drive system with the heavy-duty 3-speed gearbox makes looking after big lawns easy

- 530mm cut, extra strength aluminum chassis
- Kohler Courage XT8 OHV engine
- 173cc rating
- Self propelled drive
- 3 speed 3.8 – 6.8kph
- Zone start
- Mow zone
- Cutting disc with swing back blades
- 55 litre fabric catcher
- 30-120 minutes mowing time guide
- Mulch plug



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**Mow Zone**  
Cuts beyond the line of the wheels for neat edger (Mow Zone Models)

### WideCut 850

Powerful OHV commercial engine is designed for large sections, designed to deliver effortless mowing

- 530mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 850 OHV I/C Engine
- 190cc rating
- Zone start
- Mow zone
- Cutting disc with swing back blades
- Mow zone
- 55 litre fabric catcher
- 30-120 minutes mowing time guide
- Mulch plug



NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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### WideCut Self Propelled 850

Powerful OHV commercial engine combined with a 3 speed gearbox provides effortless mowing of large lawns

- 530mm cut, Extra Strength Aluminium Chassis
- Briggs and Stratton 850 OHV I/C Engine
- 190cc rating
- Self-Propelled drive
- 3 speed 3.8 – 6.8kph
- Zone start
- Mow zone
- Cutting disc with swing back blades
- 55 litre fabric catcher
- 30-120 minutes mowing time guide
- Mulch plug



NEW ZEALAND MADE **4year Lifetime** WARRANTY ALLOY CHASSIS WARRANTY

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# Dual Drive Reel Mowers



**Wooden Front Roller\***  
(400, 500 and 660 models)



**Split Rear Roller**  
Creates the classic striped finish

**Engine**  
The most suitable engines have been carefully selected

**Height Adjustable Handle**  
Variable handle position to suit operators height

**Cutting Cylinder**  
Standard 6 blade cutting cylinder, or with commercial, the choice of 6 or 10 blade cylinders

**Cutting Cylinder Adjustment**  
Simple one action adjustment on both sides of the cutting cylinder

**Base Cutting Blade**  
Made of quality British Sheffield steel ensuring a razor cut finish

**Handle**  
Designed for the operator to manoeuvre with ease and comfort

**Throttle Control**  
Set the speed of the mower to suit individual walking requirements

**Cam Lock Lever**  
Easy release lever to fold the handle down for easy storage



**LawnMaster Dual Drive Advantage**  
The 'Dual Drive Advantage' gives the operator the exclusive LawnMaster feature of being able to operate the back roller and cutting cylinder independently

**Chassis**  
Fabricated and welded powder coated steel ensures a rigid frame giving accurate cutting and long life

**Front Roller Adjustment**  
Provides accurate height adjustment for precision settings

**Front Roller\***  
Front Roller made of durable steel (500 Golf and 660S models)

\*Features change depending on model



**400 Reel**

Designed for small to medium sized lawns to deliver stylish striped finish

- 400mm cut, 2mm steel chassis
- Briggs and Stratton 3.5 HP engine
- 127cc rating
- 7-30mm cut height
- Wooden front roller
- 6 blade reel
- 32 litre high-density plastic catcher
- Weight 55kg



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**500 Reel**

Ideal for precision grooming of larger lawns leaving a classic striped finish

- 500mm cut, 2mm steel chassis
- Briggs and Stratton 3.5 HP engine
- 127cc rating
- 7-30mm cut height
- Wooden front roller
- 6 blade reel
- 40 litre high-density plastic catcher
- Weight 60kg



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**660 Reel**

Perfect for those larger lawns on lifestyle farmlets, country home and larger urban sections

- 660mm cut, 3mm steel chassis
- Honda 4HP GXV120 OHV engine
- 118cc rating
- 7-30mm cut height
- Wooden front roller
- 6 blade reel
- 55 litre galvanised steel catcher
- Weight 70kg



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**500 Golf Reel**

Designed for mowing of golf greens (fine sport turf) with a shaver blade for the finest picture-perfect cutting

- 500mm cut, 2mm steel chassis
- Honda 4HP GXV120 OHV engine
- 118cc rating
- 2-30mm cut height
- Steel front roller
- 10 blade reel
- Turf Rake
- 40 litre high-density plastic catcher
- Weight 64kg



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**660S Reel**

Ideal for precision grooming of lawns in lifestyle farmlets, country home and larger urban sections

- 660mm cut, 2mm steel chassis
- Honda 4HP GXV120 OHV engine
- 118cc rating
- 4-30mm cut height
- Steel front roller
- 10 blade reel
- Turf Rake
- 55 litre galvanised steel catcher
- Weight 74kg



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### Eco Edger

Designed for both commercial and domestic edging requirements

- Briggs & Stratton Vanguard engine
- 2.4 HP
- Single drive
- Quad edged 230mm cutting blade
- 70mm cutting depth
- 7 setting height adjustment
- 5 setting bevel adjustment
- 5 setting tilt adjustment
- Weight 32Kgs



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### Eco Chipper Shredder 45

Designed to handle most domestic chipping & mulching requirements

- Commercial Honda GX160 engine
- 4.8 HP
- 160cc
- Single drive A23 belt
- 2 Double sided blades
- 260mm cutting disc
- 45mm chipping capacity
- Weight 67Kgs



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### Eco Chipper Shredder 75

Heavy duty chipping capacity makes this a perfect machine for the lifestyle block

- Commercial Kohler Command Pro 7 engine
- 7.0 HP
- 208cc
- Twin drive A23 belt
- 2 Double sided blades
- 400mm cutting disc
- 75mm chipping capacity
- Weight 107Kgs



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# Specifications Table

## Rotary Mowers

Model	Engine	Cut Width	Chassis	Blades	Mow Zone	Zone Start	Catcher Type	Catcher Capacity	Mulch	Wheels	Mowing Time	Handle	Warranty
<b>480 Series</b>													
Eco Suburban	B&S 500E 140cc	480mm	Aluminium	4 Swing Back	Yes	No	Plastic	45 Litre	Yes	8" Dual Ball bearing	15-40 mins	Standard	4 year LawnMaster Lifetime Chassis
Eco Executive	B&S 650 XNP I/C 190cc	480mm	Aluminium	4 Swing Back	Yes	Yes	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-80 mins	XP	4 year LawnMaster Lifetime Chassis
Eco Key Start	B&S 675 190cc	480mm	Aluminium	4 Swing Back	Yes	No	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-60 mins	XP	4 year LawnMaster Lifetime Chassis
Eco Self-Propelled	B&S 650 XNP I/C 190cc	480mm	Aluminium	4 Swing Back	Yes	Yes	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-80 mins	XP	4 year LawnMaster Lifetime Chassis
<b>460 Series</b>													
Metro	B&S 450 125cc	480mm	Aluminium	2 Swing Back	Yes	No	Plastic	45 Litre	Yes	8" Dual Ball bearing	15-40 mins	Standard	4 year LawnMaster Lifetime Chassis
FineCut	B&S 650 XNP I/C 190cc	460mm	Aluminium	2 Swing Back	Yes	Yes	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-80 mins	XP	4 year LawnMaster Lifetime Chassis
Key Start	B&S 675 XNP 190cc	460mm	Aluminium	2 Swing Back	Yes	No	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-60 mins	XP	4 year LawnMaster Lifetime Chassis
Self-Propelled	B&S 650 XNP I/C 190cc	460mm	Aluminium	2 Swing Back	Yes	Yes	Plastic	45 Litre	Yes	8" Dual Ball bearing	30-80 mins	XP	4 year LawnMaster Lifetime Chassis
<b>530 Series</b>													
WideCut	Kohler XT8 OHV 173cc	530mm	Aluminium	2 Swing Back	Yes	Yes	Fabric	55 Litre	Yes	8" Dual Ball bearing	30-120 mins	XP	4 year LawnMaster Lifetime Chassis
WideCut SP	Kohler XT8 OHV 173cc	530mm	Aluminium	2 Swing Back	Yes	Yes	Fabric	55 Litre	Yes	8" Dual Ball bearing	30-120 mins	XP	4 year LawnMaster Lifetime Chassis
WideCut 850	B&S 850 OHV I/C 190cc	530mm	Aluminium	2 Swing Back	Yes	Yes	Fabric	55 Litre	Yes	8" Dual Ball bearing	30-120 mins	XP	4 year LawnMaster Lifetime Chassis
WideCut SP 850	B&S 850 OHV I/C 190cc	530mm	Aluminium	2 Swing Back	Yes	Yes	Fabric	55 Litre	Yes	8" Dual Ball bearing	30-120 mins	XP	4 year LawnMaster Lifetime Chassis

## Dual Drive Reel Mowers

Model	Engine	Cut Width	Chassis	Reel Blade	Type of Roller	Zone Start	Catcher Type	Catcher Capacity	Turf Rake	Cut Height	Throttle Control	Handle	Warranty
400 Reel	B&S 3.5HP 127cc	400mm	2mm Steel	6 Blade Reel	Wooden	No	High density Plastic	32 litre	No	7-30 mm	Yes	Twin Drive	2 year domestic
500 Reel	B&S 3.5HP 127cc	500mm	2mm Steel	6 Blade Reel	Wooden	No	High-density Plastic	40 litre	No	7-30 mm	Yes	Twin Drive	2 year domestic
660 Reel	Honda GX120 4.0HP 118cc	660mm	3mm Steel	6 Blade Reel	Wooden	No	Galvanised Steel	55 litre	No	7-30 mm	Yes	Twin Drive	2 year domestic
500 Golf Reel	Honda GX120 4.0HP 118cc	500mm	2mm Steel	10 Blade Reel	Steel	No	High-density Plastic	40 litre	Yes	2-30 mm	Yes	Twin Drive	2 year domestic
660S Reel	Honda GX120 4.0HP 118cc	660mm	3mm Steel	10 Blade Reel	Steel	No	Galvanised Steel	55 litre	Yes	4-30 mm	Yes	Twin Drive	2 year domestic

## Eco Garden Care Range

Model	Engine	Power	Drive	Chipping Capacity	Cutting Depth	Blade	Height Adjustment	Bevel Adjustment	Tilt Adjustment	Weight	Warranty
Edger	B&S Vanguard	2.4 HP	Single	NA	70mm	Quad edged 230mm cutting blade	7 setting	5 setting	5 setting	32kgs	2 year domestic
Eco Chipper 45	Honda GX160 160cc	4.8 HP	Single	45mm	NA	2 Double sided blades	NA	NA	NA	67kgs	2 year domestic
Eco Chipper 75	Kohler Pro7 208cc	7.0HP	Twin	75mm	NA	2 Double sided blades	NA	NA	NA	107kgs	2 year domestic



# LawnMaster®



Manufactured By



## STEELFORT

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