

# LawnMaster®

MANUFACTURED IN  
NEW ZEALAND



Manufactured by



**STEELFORT**

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## Aluminium Chassis

Extra strength alloy chassis won't crack, break, or rust



# LawnMaster<sup>®</sup>

## TRADITION

For 65 years, LawnMaster has helped New Zealand create superior lawn finishes. Designed and manufactured in New Zealand by Steelfort, a leading New Zealand owned manufacturer and distributor of quality, high performance products, LawnMaster has been New Zealand's most trusted lawnmower since 1946.

Steelfort's commitment to research and development and an eye for innovation has ensured that LawnMaster lawnmowers have continually stayed at the forefront of lawn care technology with each model packed with features that guarantee performance.

You know you can trust New Zealand craftsmanship and for complete peace of mind, easy access to parts and servicing is readily available throughout the country, complete with a 2-year warranty.

Please enjoy this LawnMaster brochure which has been designed to encourage you to use it as a workbook to write on, compare models and provide enough information to help you with your next lawnmower purchase.



Steelfort and Briggs & Stratton have enjoyed a beneficial partnership for more than 65 years.

For over 100 years, Briggs & Stratton have engineered performance, reliability and exceptional value for money into their air-cooled four-cycle petrol engines. The company is recognised as a world leader in the design, manufacture and after-sales support of engines for lawn and garden equipment.

# ROTARY LAWNMOWERS

LAWNMASTER 2011



## Throttle Control

The sturdy steel mechanism provides safe engine stop, start and run functions.

## Black Champion Handle

Designed for the operator to manoeuvre with ease and comfort.

## Zone Start

Easy and safe to use.

## Cam Lock Lever

Easy release lever to collapse the handle for compact storage.

## Grass Catcher

Minimise catcher emptying with the large capacity robust high-density plastic catcher.

## Self Clearing Grass Flap

The shape of the grass flap has been designed to enable the option of mowing the lawn safely without the catcher.

## Cutting Height Adjuster

10 position variable steel height adjuster (10-65mm cut height) that is stronger and durable.

## Wheel Spats/Centre Cap

(Internal & External)  
Prevents dust getting into the ball bearings.

## Aluminium Chassis

Made from New Zealand produced primary grade alloy, the extra strength chassis wont crack, break or rust.

\*Features change depending on model.



# FEATURES AT A GLANCE

## Mow Zone

Cuts beyond the line of the wheels to achieve a tidy professional finish along fences, trees, paths, and driveways.

## Mulch Plug \*

(Mulch and Catch models) The simple way to fertilise lawns.

## Hose Cleaning Access

For keeping the underside of the chassis clean.

## Engine - Briggs & Stratton\*

Briggs & Stratton engines on the 460mm cut lawnmowers are easy to start and provide a reliable performance across a variety of terrains.

## Self-Drive Gearbox\*

No effort required for the self-propelled models.

## Swing Back Blades

Provides crank shaft protection and clean precision cutting.



## Height Adjustment

For comfortable control, the height of the handle can be adjusted to suit individual requirements.

## Dual Bearing Wheels

Adds strength and longer life



With the modern and clutter free handle, the Black Champion range has the design and features that truly sets them as top of their class.

**EXECUTIVE**

\$



Leading-edge features guarantee a quality performance and finish.

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 650 Series XRQ Industrial/Commercial Readystart engine
- 190cc rating
- Zone start
- Cutting disc with swing back blades
- 45 litre plastic catcher
- Mow Zone
- 45 litre plastic catcher
- 30-80 minutes mowing time guide

**MULCH & CATCH**

\$



Catch, Spread or Mulch. This easy to use, versatile model offers the flexibility to choose the finish to suit.

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 650 Series XRQ Industrial/Commercial Readystart engine
- 190cc rating
- Zone start
- Custom designed mulching blade
- Mow zone
- Plastic catcher with mulching option
- 30-80 minutes mowing time guide

**AUTODRIVE**

\$



This popular self-drive option takes all the effort out of mowing.

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 650 Series XRQ Industrial/Commercial Readystart engine
- 190cc rating
- Self-propelled drive - single speed
- Zone start
- Cutting disc with swing back blades
- Mow zone
- 45 litre plastic catcher
- 30-80 minutes mowing time guide





**Ergonomic Handle**

Designed for comfort and manoeuvrability.





**Tried and proven, the popular 460 series tick all the boxes for great lawns and value for money.**



## METRO

\$

**Perfect for smaller suburban sized lawns where a superior finish is required.**

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 450 Series engine
- 148cc rating
- Cutting disc with swingback blades
- Mow zone
- 45 litre plastic catcher
- 15-40 minutes mowing time guide



## FINECUT

\$

**Designed for medium sized domestic lawns that require extra power and versatility.**

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 650 Series XNP Industrial/Commercial engine
- 190cc rating
- Zone start
- Cutting disk with swingback blades
- Mow zone
- 45 litre plastic catcher
- 30-60 minutes mowing time guide



## MULCH & CATCH

\$

**Easy to use, with flexibility to choose the finish to suit.**

- 460mm cut, extra strength aluminium chassis
- Briggs & Stratton 650 Series XNP Industrial/Commercial engine
- Self-propelled drive-single speed
- 190cc rating
- Zone start
- Custom designed mulching blade
- Mow zone
- Plastic catcher with mulching option
- 30-60 minutes mowing time guide





### Mulch Plug

(Mulch and Catch models) The simple way to fertilise lawns





With a massive cut width and large fabric catcher that is lightweight and durable, the 530 series is a good choice for those with large lawns to cut.

## WIDECUT

\$

Designed for those big lawns with the extra wide cut and powerful commercial engine.

- 530mm cut, extra strength aluminum chassis
- Kohler Courage XT7 OHV engine
- 173cc rating
- Zone start
- Mow zone
- Cutting disc with swing back blades
- 55 litre fabric catcher
- 30-120 minutes mowing time guide



## WIDECUT SP

\$

The superb self-propelled drive system with the heavy-duty 3-speed gearbox makes looking after big lawns easy.

- 530mm cut, extra strength aluminum chassis
- Kohler Courage XT7 OHV engine
- 173cc rating
- Self propelled drive - 3 speed
- Zone start
- Mow zone
- Cutting disc with swing back blades
- 55 litre fabric catcher
- 30-120 minutes mowing time guide







### Mow Zone

Cuts beyond the line of the wheels for tidy edges





# REEL LAWNMOWERS



## Wooden Front Roller\*

(400, 500 and 660 models)

## Height Adjustable Handle

Variable handle position to suit operators height.

## Cutting Cylinder

Standard 6 blade cutting cylinder, or with commercial, the choice of 6 or 10 blade cylinders.

## Cutting Cylinder Adjustment

Simple one action adjustment on both sides of the cutting cylinder.

## Base Cutting Blade

Made of quality British Sheffield steel ensuring a razor cut finish.

## Unique Twin Drive

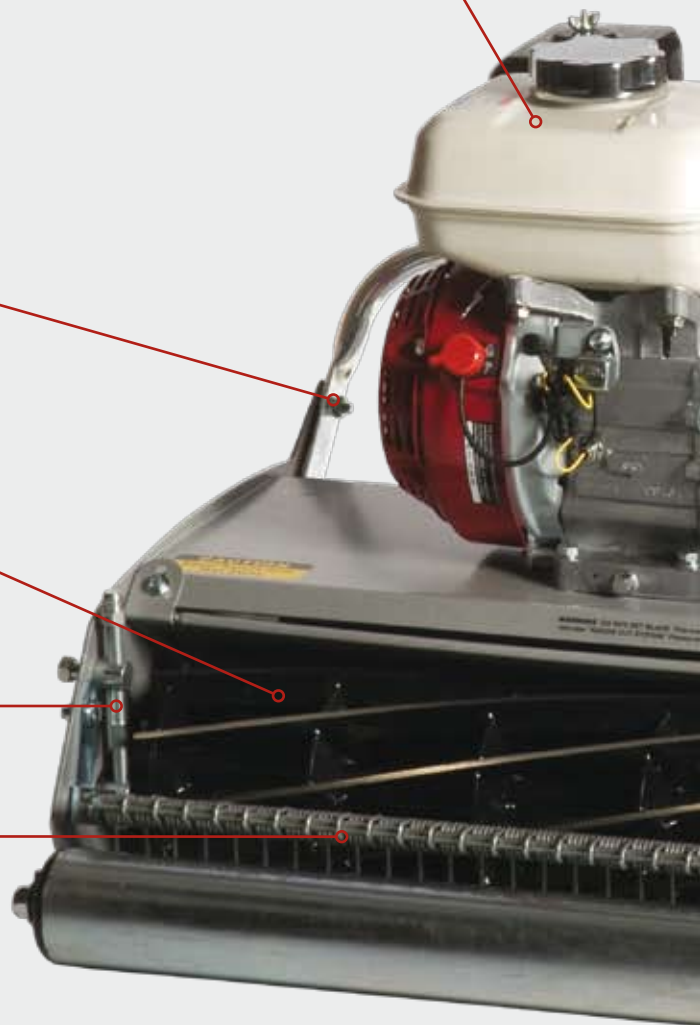
LawnMaster's unique "Twin Drive" clutch system allows the operation of the cutting cylinder and the back roller independently. Either function can be used independently from each other.

## Split Rear Roller

Creates the classic striped finish.

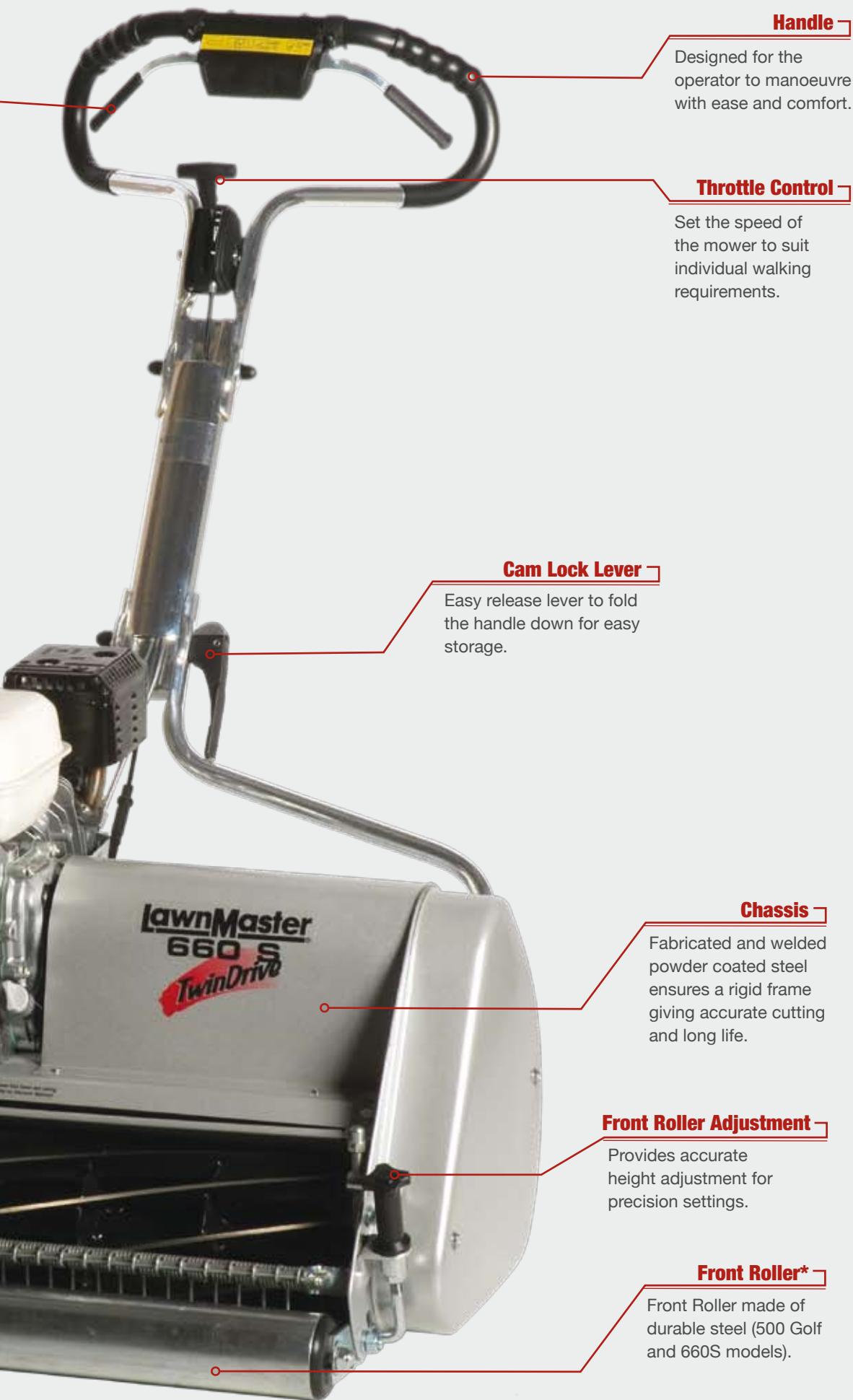
## Engine

The most suitable engines have been carefully selected.



\*Features change depending on model.





**Handle**

Designed for the operator to manoeuvre with ease and comfort.

**Throttle Control**

Set the speed of the mower to suit individual walking requirements.

**Cam Lock Lever**

Easy release lever to fold the handle down for easy storage.

**Chassis**

Fabricated and welded powder coated steel ensures a rigid frame giving accurate cutting and long life.

**Front Roller Adjustment**

Provides accurate height adjustment for precision settings.

**Front Roller\***

Front Roller made of durable steel (500 Golf and 660S models).

**FEATURES AT A GLANCE**

LawnMaster has long recognised that not all lawns are created equal and made a commitment to provide the highest level of precision grooming for those seeking perfection.



## 400 REEL

\$

Designed for small to medium sized lawns where a stylish striped finish is desired.

- 400mm cut, 2mm steel chassis
- Briggs & Stratton 3.5HP OHV engine
- 127cc rating
- 7-30mm cut height
- Wooden front roller
- 6 blade reel
- 32 litre high-density plastic catcher



## 500 REEL

\$

Ideal for precision grooming of larger lawns leaving a classic striped finish.

- 500mm cut, 2mm steel chassis
- Briggs & Stratton 3.5HP OHV engine
- 127cc rating
- 7-30mm cut height
- 6 blade reel
- Wooden front roller
- 40 litre high-density plastic catcher



## 660 REEL

\$

Perfect for those larger lawns on lifestyle farmlets, country home, and larger urban sections

- 660mm cut, 3mm steel chassis
- Briggs & Stratton 4HP OHV Vanguard engine
- 127cc rating
- 7-30mm cut height
- 6 blade reel
- Wooden front roller
- 55 litre galvanised steel catcher



The Twin Drive Series is proof that functionality, safety and performance can be attained in one package.



## 500 GOLF REEL

\$

Designed for mowing of golf greens (fine sport turf) with a shaver blade for the finest in precision cutting.

- 500mm cut, 2mm steel chassis
- Honda 4HP GX120 OHV engine
- 118cc rating
- 2-30mm cut height
- 10 blade reel
- Turf rake
- Steel front roller
- 40 litre high-density plastic catcher



## 660S REEL

\$

Ideal for precision grooming of larger lawns leaving a classic striped finish.

- 660mm cut, 3mm steel chassis
- Honda 4HP GX120 OHV engine
- 118cc rating
- 4-30mm cut height
- 10 blade reel
- Turf rake
- Steel front roller
- 55 litre galvanised steel catcher



## HANDMOWER

\$

Ideal for small lawns, the LH400 is a light, sturdy and easy to store option. (Manufactured in P.R.C.)

- 400mm steel chassis
- 5 reel blades
- Adjustable cutting height
- Plastic catcher

TWIN DRIVE SERIES



# LawnMaster®

Your Local Service Dealer

Manufactured By



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